



JULY 18, 2010

***Presidio of San Francisco Concours d'Elegance will
Feature the Marque of Rolls-Royce Motorcars***

GOLD RIVER, CA – July 8, 2010 – In the tradition of a true Concours d'Elegance, The Presidio of San Francisco Concours will bring motorcar enthusiasts together to enjoy a grand automobile show on the green at the Presidio MAIN POST. This truly spectacular venue is nestled in one of the most beautiful public spaces in the country, the Presidio of San Francisco. A national park characterized by many wooded areas, hills, and scenic vistas, the setting overlooks the famed Golden Gate Bridge and San Francisco Bay.

The Concours weekend of events will kick-off on Saturday, July 17th from 7:00 ~ 10:00 in the evening with An Affair to Remember; a gathering of motorcar enthusiasts for an evening spent enjoying the art of the automobile. With Rolls-Royce as the featured marque for the Presidio Concours d'Elegance, attendees will experience the newest models from Rolls-Royce as well as select Rolls motorcar entries from the concours. This event will be held at Bentley San Francisco on Van Ness and will benefit The Concours Foundation.

The Concours will be held on Sunday, July 18, 2010, from 10:00 in the morning to 5:00 in the afternoon. This event will showcase not only one-hundred years of motorcars, but also offer a fashion show, gourmet food and wine tasting as well as admittance to the Cigar Lounge where you will enjoy an Irish Coffee hosted by the Buena Vista.

The Concours d'Elegance is a motorcar event like no other, so our belief is we need to put on a fete like no other. The Presidio lends itself to our vision of an automobile exhibit that will complete the California Concours experience. Since its inception, the Concours d'Elegance has provided an opportunity for its attendees to experience automotive history in the physical perspective. By placing a Concours against the backdrop of the fabled San Francisco Presidio, this Concours d'Elegance combines history of the motorcar with one of California's truly significant landmarks.

Tickets to the event are \$50.00 and include an event program, fashion show and admittance to the Cigar & Cognac Lounge. The Presidio of San Francisco Concours d'Elegance is proud to salute the men and women of our armed forces by announcing that active United States military personnel in dress or service uniform receive complimentary admission to the event on Sunday, July 18th. Active military personnel wishing to attend will simply need to come to the event in any category of dress or service uniform (not working, utility or combat uniform) and present Department of Defense photo ID at a ticket booth location to receive an event credential. For your service and sacrifice, we thank you.

This event will sell out. It is strongly recommended that attendees purchase tickets well in advance to be assured being a part of history that will be made at the Presidio of San Francisco Concours d'Elegance. Visit www.SFConcours.com for ticketing information.

A portion of the proceeds will benefit the Presidio Historical Association. This non-profit organization, founded in 1959, has a primary focus of interpreting and preserving the history of the Presidio of San Francisco.

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